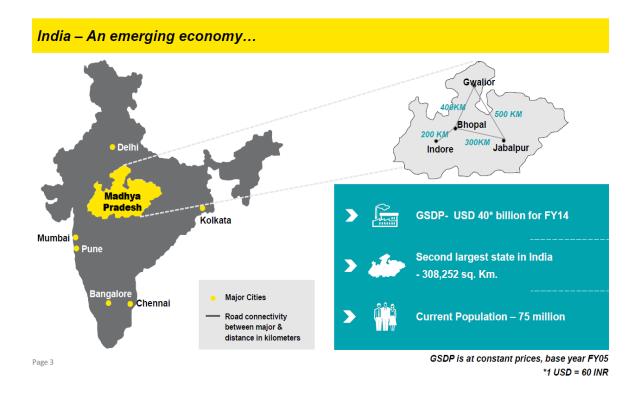
## Madhya Pradesh (MP)

- ≥ 2<sup>nd</sup> largest State in India (larger than Italy and U.K.) with a population of 75 million
- ➤ Located in the center of India, its is 1-2 hours away from major Indian cities- Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Bangalore and Pune. 18 National Highways cross MP and 425 trains transit through MP daily. Over 35000 km of road network.
- ➤ There are 5 Inland Container Depots Malanpur, Ratlam, Mandideep, Pithampur, Pawarkheda, which provide convenient access to major ports such as Kandla Port in Gujarat and Jawarhalal Nehru Port in Maharashtra.
- ➤ Three UNESCO World Heritage sites: Sanchi, Khajuraho and Bhimbetka.
- Compound Annual Growth Rate **17 percent** from 2005-14. Agriculture, Industry and Services grew at 20, 15 and 16 percent respectively. From 2011-14, Agriculture grew above 20 percent, the highest in India and one of the highest in the world.
- ➤ MP is India's largest producer of Soyabean, Pulses, Oilseeds, Garlic; second largest producer of citrus fruits, onion, peas, orange; third largest producer of wheat, tomato, muskmelon, rapeseed and mustard.
- ➤ MP produces 14 percent of India's cement (limestone), leading producer of manganese, dolomite, glass sand, diaspora, pyrophyllite. It also houses India's largest copper mine.
- ➤ Over 25000 hectares of low cost land readily available at negotiable rates, a power surplus state with available capacity of 14000 MW (24X7 power supply for industry), 900 MCM of water available from Narmada River for industrial use.
- ➤ Incentives include Entry Tax exemption for 5 years for investment upto approx. \$80 million and for 7 years above \$80 m in Heavy Industry. Exemption of VAT and electricity duty, customized incentives on case by case basis.
- Meets present and future human resource needs through 70 technical institutes, 20 universities and 30 medical colleges.
- MP Trade and Investment Facilitation Corp.Ltd (TRIFAC) [http://invest.mp.gov.in/home.action] is the single window for ease of doing business and facilitation of all business. Focus on hand holding services, relationship managers, time bound resolution of all issues.
- > Proposal of a specific Korean Industrial Zone at the built and ready Pithampur



## Madhya Pradesh - 'The heart of India'



## Important multinationals have recently chosen MP as a location for new projects





American Auto major - John Deere - Tractor & Farm equipment manufacturing plant - Dewas





Swedish company - **Volvo Eicher Commercial Vehicles** - 6 manufacturing plants in MP





Dutch major - Akzo Nobel - Paint and Varnish manufacturing facility - Malanpur





Chinese major- **Liugong** - Heavy Earth Movers manufacturing unit - Pithampur SEZ





American Auto major - TGW - Industrial knives, cutters, blades manufacturing unit - Pithampur





UK Pharma major - Caparo Pharma – Pharma manufacturing facility - Pithampur





German Giant – **Baerlocher** - Manufacturing Of Compound Stabilisers For Plastics- Dewas



## **Important multinationals** have recently chosen MP as a location for new projects





US IT major – **Cummins** - 'Turbocharger' and its components- Pithampur SEZ





UK Giant – Rio Tinto - Most advanced diamond mining project and first of its kind in India - Bunder





Israeli major - TEVA – pharma production facility – Malanpur near Gwalior





Chinese company - J.S. Machines - Corrugated machines plant - Pithampur SEZ





 $\label{eq:German major - Mahale - 'Turbocharger' and its components- Pithampur SEZ$ 





Swiss major - Holcim - Cement production facility





American Engineering company - Lapp Group - cable manufacturing facility - Bhopal

