
2015 Invitation for New Members of Global Business Network of Korea

The Small and Medium Business Administration (SMBA) along with Small and Medium Business Corporation (SBC) invites consultants around the world to join Global Business Network of Korea.

[1] What is Global Business Network of Korea?

- SMBA and SBC provide small and medium enterprises (SMEs) of South Korea who are interested in exploring global markets but lack necessary knowledge and expertise with professional consulting services, facilitating the businesses' export growth.
- Korean SME organizations offer the services in cooperation with partners in the private sector, select consulting and marketing firms around the world, which comprise Global Business Network of Korea.

[2] Field of Expertise

- Any consulting and marketing firms specialized in the following sectors may apply to join the network.
- Sector : Export facilitation, foreign investment in overseas markets, technology transfer, attraction of foreign investments to Korea, overseas public procurement markets, global supply chains, etc.
- Region : Any parts of the world, but preferably new regions of the network.
 - * New regions : Southeast Asia, Europe(except German), Middle East, Africa.

3 Applicant Requirements

Company	Requirements
Korea-based Companies	<ul style="list-style-type: none">• At least 2 years of experience in consulting on global market entry strategies; and a local subsidiary/branch in a relevant country• Annual sales of more than KRW 100 million (as of 2013)• In case of an applicant without an overseas subsidiary/branch, at least 2 years of experience in working with local partner firms/organizations in a relevant country through exceptional partnership, achieving great performances
Foreign-based Companies	<ul style="list-style-type: none">• At least 1 year of experience in being involved in this project or providing global market/export consulting services• Having a branch or local partner in Korea would be a plus.

4 How to apply

- Application Deadline: November 10, 2014 (Monday)
- Submission: SME Export Center's website (www.exportcenter.go.kr)

※ Join the membership of the website (as a member company) → Export Support Programs → Overseas Business Network Projects → Overseas Business Network → Application

- Contact: Global Cooperation Dept., SBC (☎ +82-55-751-9721, 9715)

- ※ SBC plans to recruit consulting clients, SMEs of Korea who are interested in advancing to global market, from December 2014.
- ※ For more information, go to SME Export Center website(www.exportcenter.go.kr).